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September 22, 2009

Bill Yeates
2001 N Street, Suite 100
Sacramento, CA 95811

Dear Bill:

The Board of Directors for the Planning and Conservation League (PCL) selected you to be the recipient of our Carla Bard Award for Individual Achievement. This award is being given in recognition of your leadership, tireless efforts and commitment to the environmental as it relates to your significant work on the Community Guide to CEQA and associated workshops, Local Climate Action Initiative Toolkit, SB 375 and the Sacramento Land Use Summit. By way of background, this award is given each year to a volunteer who has dedicated their time to the protection of California's environment over many years. The award was established to honor the memory of Carla Bard, a PCL Board member, who died in a car accident in 1997.

The Award Ceremony will be held on Saturday, January 30, 2010 during the PCL and PCL Foundation's Annual Environmental Legislative Symposium. The Ceremony will occur at lunch from approximately 11:15 AM to 1:15 PM at the Sacramento Convention Center in downtown Sacramento, California. This year's Symposium theme is "Greening California's Landscapes: Smart Solutions to a New Era." We would be delighted to have you participate in the ceremony. In addition to receiving a beautiful framed award, you will be provided with a complimentary conference pass to the Symposium and one complimentary lunch pass for a guest of your choosing.

We would like to invite your supporters, friends, and co-workers, that would like to see you receive this award. A PCL staff member will be contacting you about how we can coordinate getting this list from you and how best to publicize your award. Should you wish to bring additional guests, lunch tickets are available for \$45 per person. Guests may upgrade their lunch ticket to a conference pass at the member rate (rate varies according to date purchased). To arrange this, you or the guest must contact our Registration Coordinator Amber Schmaeling at 916-313-4517 or by email at ASchmaeling@pcl.org.



1107 9th Street, Suite 360, Sacramento, CA 95814 Phone: 916-444-8726 Fax: 916-448-1789
Website: www.pcl.org Email: pclmail@pcl.org

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By way of background, the Planning and Conservation League (PCL) is a statewide alliance of individuals and conservation organizations united to protect California's environment through legislative and administrative action. For more than 40 years, PCL has fought to develop a body of environmental laws in California that is the best in the United States. PCL staff review virtually every environmental bill that comes before the California Legislature each year. We have testified in support or opposition of thousands of bills, working to strengthen California's environmental laws and fight off rollbacks of environmental protection.

Melanie Schlotterbeck, the Symposium Coordinator, will be your point of contact for the Awards Ceremony and she will confirm your participation and all the details about the Ceremony as the event date approaches. She can be reached at MSchlotterbeck@pcl.org or by phone at 714-779-7561.

Sincerely,



Bill Center
Board President



Traci Sheehan
Executive Director

x